

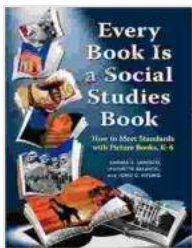
Meet Standards With Picture: A Comprehensive Guide to Image Optimization for SEO

The element is a container element that can contain one or more elements and a fallback element. The elements specify the image source for different devices and screen sizes. The fallback element is displayed if none of the elements match the current device and screen size.

The following is an example of how to use the element:

```
<picture> <source srcset="image-small.jpg" media="(max-width: 480px)>
```

In this example, the element contains three elements and a fallback element. The first element specifies the image source for devices with a maximum width of 480px. The second element specifies the image source for devices with a minimum width of 481px and a maximum width of 768px. The third element specifies the image source for devices with a minimum width of 769px. The fallback element is displayed if none of the elements match the current device and screen size.



Every Book Is a Social Studies Book: How to Meet Standards with Picture Books, K-6 by Andrea S. Libresco

★★★★☆ 4.1 out of 5

Language : English

File size : 5301 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Word Wise : Enabled



When optimizing your images for SEO, it is important to choose the right image format. The most common image formats are JPEG, PNG, and GIF.

- **JPEG:** JPEG is the most widely used image format. It is a lossy compression format, which means that some data is lost when the image is compressed. However, JPEG images are typically much smaller in file size than other image formats, making them ideal for use on the web.
- **PNG:** PNG is a lossless compression format, which means that no data is lost when the image is compressed. PNG images are typically larger in file size than JPEG images, but they offer better image quality.
- **GIF:** GIF is a lossless compression format that supports animation. GIF images are typically very small in file size, but they offer limited color support.

The best image format for your website will depend on your specific needs. If you need high-quality images that are small in file size, then JPEG is a good option. If you need lossless images with good color support, then PNG is a good option. If you need animated images, then GIF is a good option.

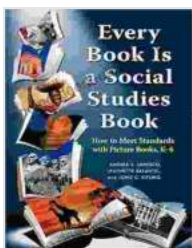
Alt attributes are used to describe the content of an image. They are important for SEO because they help search engines understand what the

image is about. When optimizing your alt attributes, it is important to be descriptive and concise.

The following are some tips for optimizing your alt attributes:

- Use keywords in your alt attributes, but avoid keyword stuffing.
- Describe the image accurately, but keep your alt attributes concise.
- Use hyphens to separate words in your alt attributes.
- Do not use stop words in your alt attributes.

By following the tips in this guide, you can use the HTML element to optimize your images for SEO. By choosing the right image format, optimizing your alt attributes, and using the element, you can improve your website's performance and boost your SEO rankings.



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